

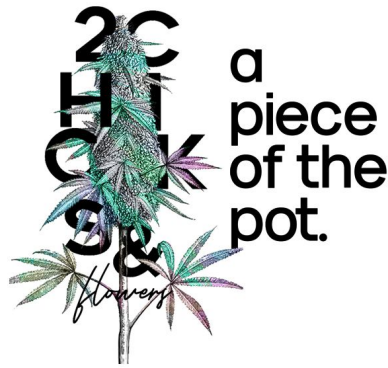


a
piece
of the
pot.

In Partnership with:



**"How Can BIPOC Get
A Piece of the Pot in NYC?"**
Cannabis Informational Summit



Meet the Moderators:

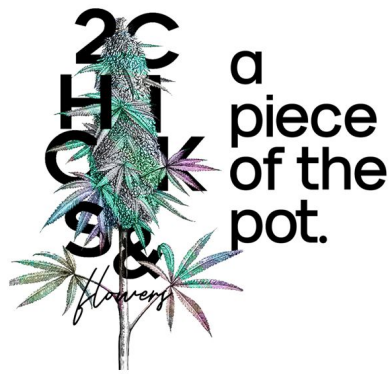
2 Chicks & Flowers is a cannabis lifestyle brand /company founded by Koren Fung and Ann Lauren in 2021.

Best friends since high school, Koren and Ann supported one another as they launched separate entrepreneurial ventures. After finishing a year long mentorship during the pandemic, and learning the ins and outs of the cannabis business, it was time to join forces and launch 2 Chicks & Flowers and A Piece of the Pot.

Shortly after, New York State legalized recreational cannabis, and their journey towards selling branded products and obtaining a NY cannabis business license officially began.

Historically, BIPOC business owners have faced obstacles entering the multi-billion-dollar cannabis industry, but with 2 Chicks & Flowers, Koren and Ann are at the forefront of a new era. As two fully trained, Black women entrepreneurs hailing from Brooklyn, when they are granted a cannabis business license they will be changing the face of cannabis, one flower at a time.

e: bloom@twochicksandflowers.com | w: www.twochicksandflowers.com/apieceofthepot
s: [@twochicksandflowers](https://www.instagram.com/twochicksandflowers) | [#apieceofthepot](https://www.instagram.com/apieceofthepot)



Social Equity Panelists:



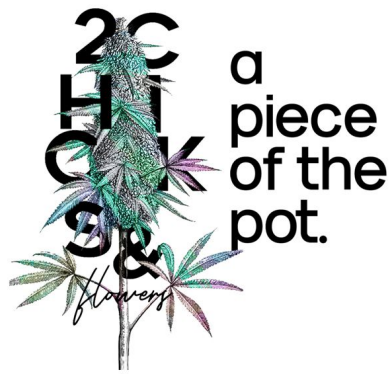
Tremaine Wright, Cannabis Control Board Chair

Tremaine S. Wright is a former member of the New York State Assembly who thereafter, served as the first Director of the DFS Statewide Office of Financial Inclusion and Empowerment. Ms. Wright is an attorney, entrepreneur, small business owner and activist who is a second-generation Bedford Stuyvesant resident invested in preserving the rich legacy of her community and building a strong foundation for the future. She has dedicated her career to empowering and creating opportunities for her neighbors and her community.



Stefani Zinerman, NYS Assembly Member, 56th District

Stefani L. Zinerman was elected to the 56th District in the New York State Assembly on November 3, 2020 to represent the historic neighborhoods of Bedford Stuyvesant and Crown Heights. Stefani joins the legislature as an experienced government and nonprofit professional and a former small business owner who has pioneered efforts in workforce development, health aging initiatives and civic engagement.



Social Justice Panelists:



Cyriac StVil, Community Organizer, VP, 500 Men Making A Difference

Cyriac StVil, 46 was born and raised in Brooklyn, NY to parents that immigrated from Haiti in the 1960's. As a Brooklynite to his core he is an Alumni of Brooklyn Technical HS and Kingsborough Community College, as well as holding a Bachelors degree in Community and Public Services from SUNY Empire. Mr StVil is an Amazon Best Selling Author, and an Educator of over 20 years, teaching students Science via his Program Learning Through Nature. Mr. StVil is an award winning community organizer and serves as the Vice President of 500 Men Making A Difference.



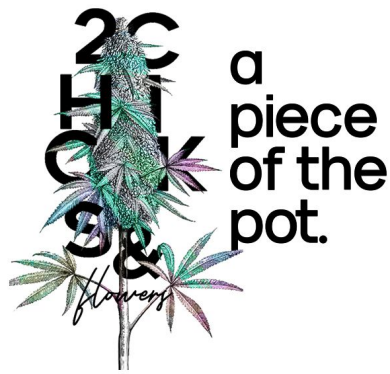
Sephida Artis-Mills, President, National Cannabis Party

Sephida is Co-Founder and President of the National Cannabis Party. She began her journey within the cannabis industry over 5 years ago, developing disruptive technology that would address issues of consumer safety and compliance in the space. She co-founded CannaMark USA along with Redman and Damon Jackson, which has now become BirthMark, further developing the technology platform alongside NCP. Her background has always been in the technology and gaming sectors, in which she's been able to bring her skillset into cannabis with an innate ability to quickly build and cultivate relationships.



Roy Waterman III, Justice Advocate

Roy Waterman is an Advocate for Justice and one of the Co-Founders of Drive Change, this vibrant social enterprise non-profit, that uses the mobile vending industry to train, empower, employ and teach transferable skills to young people ages 18-25 years old who have been released from adult jails and prisons in the New York City area. The Snow Day food truck is the 2015 NYC Best Food Truck and Peoples Choice award winner. Drive Change believes that the food industry is the perfect place to change the way people view and treat formerly incarcerated youth. Drive Change provides services and job opportunities for returning citizens who are no longer captive to our current criminal justice system.



NYC Cannabis Informational Summit for BIPOC.

Securing a cannabis business license is one of the most critical and daunting first steps in launching a business in this increasingly complex and competitive industry.

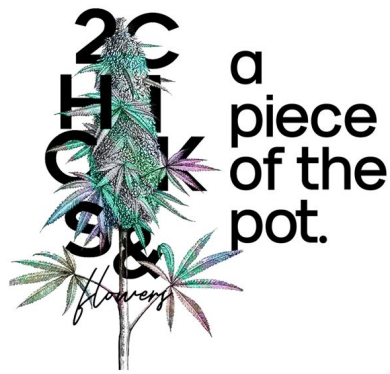
A Piece of the Pot - is a four part event that is all about sharing knowledge, connecting resources, and building the confidence needed to creating a compelling cannabis application, and business.

Meet the type of experts you will need for you and your team to learn what it takes to make your cannabis business license stand out.

The Agenda

- New York Cannabis License Types
- Social Equity & BIPOC Community Highlight
- Maximizing Opportunities for Communities
- Social Justice and The Release of our People
- Transitioning from Legacy to Legal
- Creating a winning Application Strategy

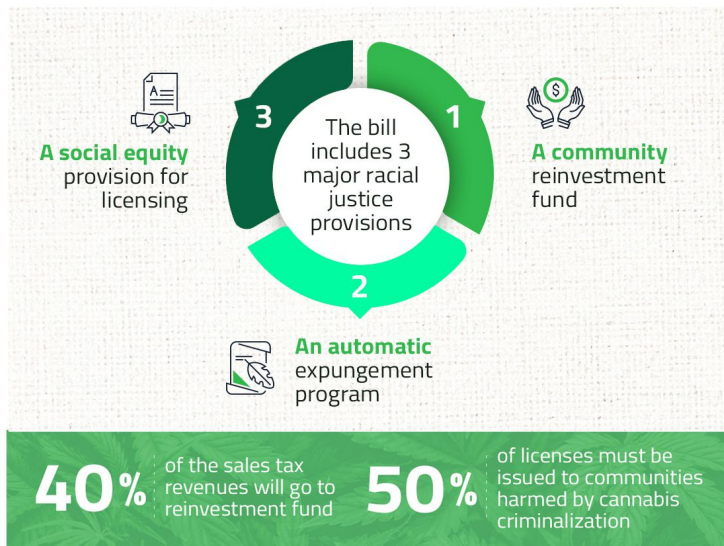




What is Social Equity?

The act of ensuring that ALL communities are treated fairly and given EQUAL opportunities to participate in the planning and decision making process, with an emphasis on ensuring that SYSTEMIC inequality groups are NOT left behind!

NY Social Equity Plan:

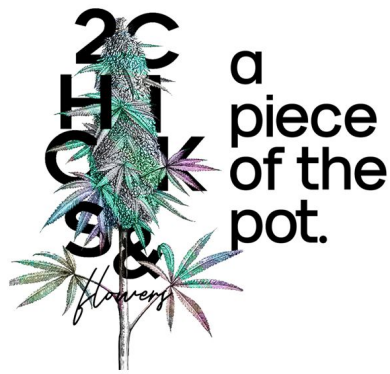


NY Social Equity Programs:

Social Equity programs includes low and zero-interest loans, reduced or waived fees, assistance preparing applications.

Eligible groups include:

1. People of color
2. Women
3. People with past cannabis convictions
4. Disabled veterans
5. Some farmers



What Should Hopeful Applicants Be Doing?

Assemble A Team of Key Professionals: Cannabis Attorney's, Lobbyist, Real Estate Brokers to scout suitable locations, Insurance Brokers, Accounting Firms, Security Experts, Human Resources, Business Plan Writers, Application Writers and Consultants, Financial Partners (Line up at least 12 months of cash requirements. Social Equity Applicants can issue 49% of their Equity to Others). Operating a Cannabis Business Takes Capital and you want Your Application to have the Highest likelihood of Success.

Licensing Process:

1. Business plan
2. Financial statements
3. Inventory control plan
4. Security plan
5. Quality control plans
6. Premises Information
7. Proof of surety bond
8. Background checks (including fingerprinting)
9. Racial and ethnic information
10. Information about the premises to be licensed
11. Financial statements
12. Applicants will be required to affirm that their application is true under penalty of perjury.

How Much is A Cannabis License:

1. Non-refundable application fee. (§§ 61.1, 62.4, and 63.1)
2. Fee amounts may be based on the type of license sought, volume of product, or other factors (§ 63.1)
3. There will also be a biennial (every other year) license fee (§ 63.2)
4. Fees will be waived or reduced for Equity applicants (§ 63.3).
5. **Note:** NY Medical Marijuana applicants are required to submit:
\$10,000 non-refundable fee
\$200,000 refundable registration fee

NY Cannabis Business Licenses:

1. Cultivator
2. Processor
3. Cooperative
4. Distributor
5. Retail Dispensary
6. Microbusiness
7. Delivery
8. Nursery
9. On-site Consumption

*All information provided is subject to change as the rules are in its developing stage.

Thank You To Our Sponsors & Panelists:



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THE NATIONAL CANNABIS PARTY



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